

Stuff is Overrated



I am afraid Scott and I had a lot in common. Admitting I had a problem was especially hard for me. I guess I thought the stacks of paper, files, awards and mementos gave me secret powers. Or, they were my security blanket there to remind me that I had everything under control. When our office lease was due to expire and I had decided we would move I took a good look at all of the stuff we had accumulated and I was taken aback. I found hard copies of files for projects that we had managed when I first started CoSource...21 years ago. As the shredding stacks piled up, my assistant accused me of being a hoarder, an accusation I vehemently denied until she drug me to her desk that I couldn't really see because of the mounds of paper obscured the view. It was then that I realized we were the shoemaker's kids...barefoot.

As we began to practice what I preached I realized that the youngsters were on to something. Less is MORE. I discovered it was true that I actually used only 10% of what I kept in my office on a regular basis (that included my computer). There were things that I had not touched for months or maybe even years and worse some I didn't remember keeping until I really looked at them. Funny, I believed that the strategy to let go of paper and stuff was beneficial, both financially and mentally, but as we really implemented it in our own house I truly understood how important it was to the future of our business.

I feel freer, lighter and less constricted. It opened my mind to new ways of thinking as the clutter of the past no longer surrounds me. In our business as we go to our clients, embracing this change allows us to have everything we need at our fingertips. Now that I truly understand all of the benefits it is even more rewarding and fun to lead our clients through the change process of how they can use their space to be more productive and profitable.

Are you ready to take the plunge into the icy cold waters to become refreshed and invigorated? To clear your mind of all of your old conceptions of what your space needs to be?

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Are you in the midterm of your lease? We can help you evaluate how you are using your space now and help you get over the hump until you are ready to make a decision about long term leasing strategy.

Are you in the Site Selection phase looking for new space and need help with determining square footage, developing a budget and schedule? Our **Jump Start** program can help you with that.

We are glad to set up a free introductory meeting to discuss possibilities for your office.

For more information contact us at info@cosourceinc.com.

Tracy M Voltin
President

