

Space is Strategic



The next generation of leaders (a.k.a. Millennials) have made that abundantly clear. If you want to attract the best and brightest you need to have a work environment that is aligned with their values.

Interesting facts about the next generation of leaders:

- 80% say workplace technology is a deciding factor if they take a job
- Consistently rank flexible work environment in Top 3 when evaluating a job
- 78% are influenced by how innovative a company is when deciding if they want to work there
- 88% believe Culture is an important element of their dream job
- Will be 50% of the workforce in 2030

We need to blow up status quo. We need to rethink how our workplace, people and processes integrate with our business strategy. Work/life balance is much more important than the air quotes the boomer generation gave it. Flexibility goes far beyond different types of seats in the office. Technology is not a luxury it is a means of survival.

They will not wait on us to catch up. It does not matter what industry you are in. If you chose to hold on to traditional thinking, you will be left behind. I am not saying it is time for a knee jerk reaction. It is time to take a deep dive into the vision of your future, be open to new ideas and to be uncomfortable.

Change is not free, but neither is status quo.

We can guide you through this process. Contact me at tvoltin@cosourceinc.com.